



WE INTRODUCE ... Maleny Eftpos Gift Card Supporting Maleny businesses



WLT FAST FACTS

- Has been in operation since 2007.
- A small locally owned business founded and currently operating from Narrabri in regional NSW.
- Operating in 40 different communities, covering over 100 different postcodes.
- Over 80,000 cards sold.
- Over \$6.5 million in loaded cards sold...that is over \$6.5 million injected into local businesses!
- Over \$1.1m in loaded cards were sold in December 2019 alone.
- In the past 18 months the WLT network has been used effectively to also distribute relief funds in excess of \$1 million for things like drought and bushfires

SHOP LOCAL FACTS

- Every \$100 spent locally has a local impact of approximately \$180.
- Shopping locally helps to generate local jobs, build local infrastructure and ensures products can be acquired locally.

For more information contact:
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WHAT IS THE WHY LEAVE TOWN GIFT CARD?

- Why Leave Town's (WLT) Gift Card program is an EFTPOS based system (excludes Square Readers) aimed at keeping money within communities by encouraging people to shop locally.
- Cards can be purchased at a select number of stores that we call "Load Up Stores".
- There are no additional fees for businesses apart from their normal bank transaction fees.
- When a customer purchases a card they decide how much money to load onto the card and this money can then be used by the card holder to purchase goods in any participating store within the market where the card was purchased.
- The card will NOT be able to be used outside of the participating stores. This means that every time one of these cards is purchased, the **MONEY STAYS LOCAL!**



WHY LEAVE TOWN PROMOTIONS

WHY SHOULD YOUR BUSINESS BE INVOLVED?

- The first Sunshine Coast region to implement such a program guarantees extensive media coverage – print; radio; tv and social media;
- No cost to your business to sign up and be a part of this program;
- Maleny Commerce is funding this program to benefit all businesses in year one of the program.

WHAT YOU NEED TO PARTICIPATE:

- All you need is an eftpos machine to reap the benefits. It is a normal eftpos transaction.

HOW DO YOU GET YOUR BUSINESS INVOLVED?

- Register your business at:
<https://www.whyleavetown.com/register>
- or email info@malenycommerce.org.au
- or call 0404 232 770 and we will come to you or call you and do the registration with you.